

## GLEN NELSON CENTER

# Advancing media for the public good

Glen Nelson Center invests in promising media startups, leading to powerful learning and business development opportunities for American Public Media Group while delivering a financial return.

[Glen Nelson Center](#) at American Public Media Group, named in memory of the late Dr. Glen Nelson, a visionary leader, entrepreneur and MPR | APM board member, continues to evolve while shaping the future of public media.

This year, Glen Nelson Center launched the [Next Challenge for Media & Journalism](#), a national competition seeking groundbreaking startups and student-led ventures that will reinvent media over the coming decade.

Over 480 entrepreneurs participated in the Next Challenge, representing 265 startups from 37 U.S. states and two U.S. territories. 84 percent of all participants identified as BIPOC, LGBTQ+ and/or female/non-binary. \$100,000 in grants were awarded to four revolutionary media organizations including Noticias para Inmigrantes, Bridgemakers, Black & Sexy TV and The Yappie.

Glen Nelson Center continued to make early-stage investments in media companies leading media's transformation through the [Horizon Fund](#), making seed-stage investments in Colorado-based [Ad Fontes Media](#) and [Whetstone Media](#).



Noticias para Inmigrantes was the grand prize winner of the Next Challenge for Media & Journalism.  
*(Glen Nelson Center)*



The Next Challenge for Media & Journalism inaugural Grand Prize event took place on February 24, 2022.  
*(Glen Nelson Center)*



Stephen Satterfield, founder of Whetstone Media  
*(Whetstone Magazine)*