

MPR NEWS

Transforming Public Service Journalism

MPR News reflects community voices and delivers trusted, fact-driven news to Minnesota and beyond.

Connecting with audiences and highlighting diverse perspectives has always been a priority for MPR News.

This year, the newsroom launched a reporting project called the [North Star Journey](#) to explore and celebrate the history and culture of diverse communities across Minnesota. The project showed impressive results and reached millions of people through broadcast, web, social media, podcast, video and audio segments on demand.

Additionally, MPR News implemented a procedure to track source data including race/ethnicity, age, pronouns, place of residence and source role. At the invitation of MPR News, the [APM Research Lab](#) examined the data from 6,162 sources to provide the newsroom with a [source diversity report](#) to understand who appears in the newsroom's content and establish future benchmarks.

To bring further awareness, dialogue and potential solutions to Minnesota's persistent racial disparities, MPR News continued its [In Focus](#) series – a mix of community-engaged reporting, live discussions, original digital content and more. The team held its first in-person discussions since the pandemic.

MPR News also introduced another new program, [Minnesota Now](#), a daily news show and podcast hosted by Cathy Wurzer. The show features live, down to earth, unscripted interviews that aim to connect, inform and entertain.



North Star Journey (MPR News)



In Focus event hosted by MPR's Angela Davis on how housing can shrink the racial wealth gap. (Kerem Yücel, MPR News)



Minnesota Now with Cathy Wurzer (MPR News)