

APM STUDIOS

Podcasts for curious listeners

APM Studios is where curious voices gather, share stories, and realize community.

In September 2021, American Public Media (APM) officially introduced APM Studios, the organization's podcast production division, along with the launch of the new brand's design, logo and <u>website</u>.

The official launch of APM Studios came on the heels of a multi-year strategic partnership with Cadence 13, which had a strong first year achieving full revenue potential.

APM Studios specializes in developing and producing podcasts across multiple genres, including kids and family, news and investigative, and personality and lifestyle categories.

This year, to further serve and grow the community of listeners, APM Studios launched new podcasts including <u>The One Recipe</u>, <u>The Antidote</u>, <u>Mood Ring</u> and <u>Moment of Um</u>.

The Poetry Foundation and the National Endowment for the Arts continued their support for <u>The Slowdown</u> hosted by awardwinning poet Ada Limón. The podcast offers listeners a different way to see the world – through poetry. Limón was appointed as the 24th U.S. Poet Laureate by the Librarian of Congress.

To add to the excitement, award-winning kids and family program, <u>Brains On!</u>, toured with an all-new science-themed show that took the audience on an adventure through our brains. They performed two live shows in Minnesota, and a show in Los Angeles and in Boston.



New podcasts launched by APM Studios. (APM Studios)



The Slowdown hosted by Ada Limón. (APM Studios)



Brains On! Live – Your Brain is Magic show at Aratani Theatre in Los Angeles, CA on May 1, 2022. Left to right: Sanden Totten, Marc Sanchez, Molly Bloom. (Louis Felix, KPCC/LAist)

